**Sample Social Media Messages for “A Day In May”**

Sample messages are provided for ease of use, with the understanding that posts may be slightly personalized. Central elements should remain consistent: the need for more volunteers, the impact of youth mentoring, please visit SOAZBIGS.org. Please use our hashtag (#SOAZBIGS) for each social media platform to assist in tracking posts and measuring impact.

We’ll provide approved photos, logos, and graphics for all types of posts, as well as provide additional resources requested by partners. Please copy and use approved images provided at SOAZBIGS.org/May. Contact our Director of Community Engagement, Randy Peterson, at [Randy@SOAZBIGS.org](mailto:Randy@SOAZBIGS.org) if you’d like something tailored a bit differently for your needs.

**Sample Messages**

*We support Big Brothers Big Sisters of Southern Arizona and their efforts to recruit more adult volunteers. Are you ready to give a few hours a month to make a BIG difference in the life of a child here in Tucson? Spark the potential of a kid and have fun doing it! Learn more about becoming a Big Brother, Big Sister or Big Couple at SOAZBIGS.org. #SOAZBIGS*

*We support Big Brothers Big Sisters of Southern Arizona because we know that youth mentoring works! They need more adult volunteers to help more kids right here in Tucson. Are you ready to make a BIG difference in the life of a child? Being a Big has positive impact and it fits around your schedule. It’s also a lot of fun! Learn more about becoming a Big Brother, Big Sister or Big Couple at SOAZBIGS.org. #SOAZBIGS*

*Big Brothers Big Sisters of Southern Arizona is actively seeking more adult volunteers for their one-to-one youth mentoring programs here in Tucson. Bigs spend a couple of hours, a couple of times a month, having fun outings with their Little. Matches are made based on common interests, so you’ll get a child who wants to do the same things you already love to do. Learn more about becoming a Big Brother, Big Sister or Big Couple at SOAZBIGS.org. #SOAZBIGS*

*(Twitter length, 280 characters) We support Big Brothers Big Sisters of Southern AZ because youth mentoring works! They need more adult volunteers to help more kids here in Tucson. Ready to make a BIG difference in the life of a child? It’s impactful and it’s fun. Learn more about becoming a Big at SOAZBIGS.org*