Together We are
DEFENDERS OF
POTENTIAL

Big Brothers Big Sisters
OF SOUTHERN ARIZONA
Since 1963 Big Brothers Big Sisters of Tucson has provided quality one-to-one youth mentoring services in the Tucson metro area. Our programs bring together parents, mentors, donors, teachers, and staff who empower potential in the young people we serve. In 2018 we changed our name to Big Brothers Big Sisters of Southern Arizona to reflect our vision of serving youth throughout Southern Arizona.

Everyday we witness the extraordinary power of mentoring. From the Big Brother who volunteers because he once was a Little Brother and now wants to give back to the program that changed his life; to the Little Sister who takes it upon herself to write a thank you note to her Big Sister and her Program Specialist because she appreciates having a Big; and to the grown Little Brother who speaks at the funeral of his lifetime friend and Big Brother, reminiscing about their friendship and how knowing his Big Brother changed his life.

Big Brothers Big Sisters Mentoring fundamentally changes the lives of everyone for the better, forever.

THE YOUTH WE SERVE

78% live in a home without one or both parents

82% are from low-income households

43% HIGH SCHOOL AGE (14 to 18)

24% MIDDLE SCHOOL AGE (11 to 13)

33% ELEMENTARY SCHOOL AGE (6 to 13)

Hispanic 45%

While 26%

African American 12%

Multi-Race/Other 14%

American Indian 3%

Our Mission

The Vision of Big Brothers Big Sisters of Southern Arizona is that all youth achieve their full potential.

Our Mission is to create and support one-to-one mentoring relationships that ignite the power and promise of youth.

We partner with parents and guardians, volunteers and others in the community and hold ourselves accountable for each child in our program achieving higher aspirations, greater confidence and better relationships, avoidance of risky behaviors and educational success.
Each Time Big Brothers Big Sisters matches a young person with a role model, we know we are igniting the potential that is inherent in us all. To remain accountable, we constantly gather data and measure changes in each child through a Youth Outcomes Survey. In 2018, 98% of our Littles reported positive outcomes in at least one category, while 92% of our Littles reported positive outcomes in at least two categories.

We serve youth in Tucson, Marana, Oro Valley, Vail, and Sahuarita through unique programs in communities and schools. With your help, we provide mentoring opportunities to help close the achievement and opportunity gaps that exist for many children and youth.

IN THE COMMUNITY
Our traditional community-based one-to-one mentoring takes place in neighborhoods and communities. Each match gets together a few times a month to have fun and build a trusting relationship to help navigate life’s challenges.

IN SCHOOLS
Our school-based program partners with local elementary schools to focus on kids identified by teachers as needing a mentor. Whether shooting hoops on the playground or helping with homework, mentors build a lasting friendship with youth that can help inspire them to reach their full potential.

MENTOR2.0
Mentor2.0 is a mix of guided classroom curriculum as well as technology enhanced and in person mentoring for high school students. With a focus on college preparation and career readiness, matches connect weekly via a secure online platform. Once a month, mentors and students meet in person to talk and engage in an educational activity.

Thomas, a Supervisor for Xfinity Mobile, and Marcos were matched from 2016 to 2019. Marcos was 8 years old and in the 3rd grade when their match began. Their common interest in playing basketball was a key to their immediate success as a match. From their first day together, it was clear to everyone that Marcos looked up to Thomas as a positive and giving role model. Thomas helped Marcos learn how to handle his frustrations and how to learn from his mistakes. Marcos’s Mom said, “they were two peas in a pod. Marcos really loves Thomas and vice versa.” Mom added that, “Thomas helped Marcos build confidence and bravery.”

Since Marcos was promoted from his elementary school to middle school in 2019, as of May he is no longer in the BSW program. However, Thomas has said that he and Marcos will keep in touch and that he will still be a part of Marcos’s life. Mom said, “Oh I know they will keep in touch as they exchanged phone numbers and have planned to go to games together. Marcos looks up to Thomas – what an awesome experience for my boy.”
Arizona has the worst school counselor ratio in the country with an average of 905 students for every one counselor. Mentor2.0 secures one mentor for each student, providing college and career guidance on a personal level for these students.

Mentor2.0 is a collaborative partnership between Big Brothers Big Sisters of Southern Arizona, iMentor, and two Tucson high schools. The program provides a mentor for each student to develop the life skills needed to graduate high school and gear up for a career. During the 2018-2019 school year, mentor2.0 served 142 mentee-mentor pairs.

Growing up in a single parent household, Adriana and her mom understood how important it was for her to receive additional support. Being a first-generation college student, Adriana would not only need this support for high school success, but also post-secondary success. Beginning her freshman year, Adriana was matched with Olga. When Olga was asked why she wanted to volunteer, she responded, “I want to help someone change their life for the better.” Right away they built a powerful bond.

Olga noticed early in the match that Adriana wasn’t doing well academically. Olga offered to help by tutoring Adriana once a week until her grades improved. Almost immediately Mom saw how the match relationship started to have a positive impact on Adriana. “I’m really happy that Adriana gets to have Olga in her life to guide and support her” says Mom. Once Adriana began to be more consistent academically, the focus for her and Olga was selecting a possible career path and building her self-advocacy skills.

Special thanks to the Centurions for supporting the launch of mentor2.0

RELATIONSHIPS THAT MAKE A DIFFERENCE

Building strong relationships between mentors and students is the foundation of the mentor2.0 program. Strong personal relationships position mentors to serve as early warning systems and help students navigate unexpected challenges.

<table>
<thead>
<tr>
<th>AZ Schools</th>
<th>mentor2.0</th>
</tr>
</thead>
<tbody>
<tr>
<td>905 : 1 Students</td>
<td>1 : 1 Student</td>
</tr>
<tr>
<td>1 Counselor</td>
<td>Counselor</td>
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96% of students trust their mentors
96% of students believe their mentor has good ideas about solving problems
95% of students feel their mentors are a good match

96% of mentors feel their mentee is a good match
94% of mentors feel their relationship with their mentee is important
Our volunteers spent over 28,800 hours in one-to-one mentoring activities with Littles in 2018. This is a $715,104 in-kind value to the Big Brothers Big Sisters program in 2018.

KEEP YOUR TAX DOLLARS LOCAL AND INVEST IN THE POTENTIAL OF A CHILD

You can help make a real difference in the lives of Southern Arizona’s youth by contributing to Big Brothers Big Sisters of Southern Arizona, a Qualified Charitable Organization for purposes of the Arizona Charitable Tax Credit (QCO code 20461)

Your gift of up to $400, if you file your state taxes as an individual or head of household, or up to $800, if you are a married couple filing jointly, qualifies for a dollar-for-dollar Arizona state tax credit to offset your state tax liability and possibly increase your Arizona state tax refund. You don’t need to itemize your Arizona state tax return!
BIG GALA JAZZ & GIN

On September 29th 2018 more than 420 of Tucson’s prominent businesses and community leaders were transported back in time to the 1920’s for a hush-hush celebration in Mr. Bigs’ Speakeasy. Hosted at Loews Ventana Canyon, BIG Gala Jazz & Gin raised almost $134,000 to support one-to-one mentoring, igniting the power, promise and potential of our community’s youth. Thank you to our guests and sponsors for your support!


37TH ANNUAL EL TOUR DE TUCSON

On Saturday November 17th, 2018, SoAzBigs hosted 42 fundraising riders pedaling roughly 2,810 miles in the main event. Riders and sponsors raised over $33,000 in support of 26 matches, represented by 26 Bigs, Littles, and parents who rode in the El Tour Fun Ride. Event Partners Coca Cola and Walmart sponsored our Fun Ride entries and provided 26 brand new bikes and helmets to our participating Bigs, Littles and families.

Thank you to our 458 donors, 48 fundraisers and all our sponsors and partners! Aerie Development, Beyond Promotions, Geeks2You, Pekin Insurance, Perimeter Bicycling, Reforma Cocina Cantina, Shipsey Insurance, Swire Coca Cola, Tuller Trophy and Walmart.

BOWL FOR KIDS’ SAKE

The 38th Annual Bowl for Kids’ Sake LANE WARS, hosted at Lucky Strike and Fiesta Lanes March 8th, 15th and 16th was a great success! More than 450 fundraising bowlers and over 30 community sponsors raised funds to create and support nearly 80 one-to-one mentoring friendships! The force was strong with Raytheon Missile Systems who hosted 13 teams led by Jedi Knight Gina Anderson, raising over $17,000! Top Bowler Bob Villamana answered the Call of the Force, raising over $10,500 for one-to-one mentoring!

Thank you to all our bowlers and sponsors for stepping up to awaken the force within a child!
Thank you to Citi for supporting the youth of Southern Arizona by making Big Brothers Big Sisters it’s BIG Baskets Raffle recipient, for a second year! May 21st was the culmination of three months of fundraising and raffle sales completely hosted and supported by Citi staff members raising $15,000 for one-to-one mentoring. Thank you to our Citi partners and many Citi BIG volunteers!

A BIG Thank You to Peter and Debbie Backus for supporting and advocating for Big Brothers Big Sisters of Southern Arizona by including us as one of the beneficiaries in the 21st Annual Coyote Creek Ride and Fiesta. We remain grateful for their dedication to our programs and the community.

Southwest Gas promotes a culture of giving, community engagement and integrity with the Fuel for Life giving program. Southwest Gas employees contribute to their local non-profit organization of choice through payroll deductions and Big Brothers Big Sisters of Southern Arizona is grateful to be entering our 4th year as a recipient of Fuel for Life, receiving not just financial support for our programs, but also volunteer hours from Bigs. Thank you, Southwest Gas, and Fuel for Life Employee Giving and congratulations on leading the region with 92% employee participation!

The 8th Annual B1G Ten Conference Mixer raised $10,000 for one-to-one mentoring. Hosted at Craft Republic on Saturday August 25th, 2018, B1G 10 Alumni in Southern Arizona gathered for a friendly competition to kick off the college football season competing online to raise the most money! The Iowa Hawkeyes took first place with Illinois Fighting Illini taking second place. Thank you to all B1G Ten Alumni and donors who participated.

In 2017 Michelle enrolled her son Steven in the Big Brothers Big Sisters program because she felt Steven needed extra help with schoolwork. Steven’s Big Brother Dan planned creative activities to make learning fun and communicated often with Michelle about Steven’s progress in school. “Dan has been very supportive, especially when dealing with Steven’s grades...with the plan we came up with Steven was able to get promoted from 8th grade to high school with nothing lower than a C!”

A match like Steven and Dan’s has a positive impact on the Big, the Little, and the family. “It’s been wonderful to have someone in Steven’s life who is not a parent or sibling to really allow him to express himself and give him a different perspective of life” says Michelle. Big Brother Dan was excited and proud to be invited to Steven’s recent graduation. “Working with my Little has been rewarding in many dimensions...I am stunned to observe how a few hours of undivided attention focused on my Little can make a huge impact on his happiness and passion towards life”.

Congratulations to this inspirational match and a BIG congratulations to Steven on his 8th-grade promotion!
MATCH ACTIVITY COMMUNITY PARTNERS

Thanks to local businesses, community organizations and volunteers; our matches participate in a wide range of fun activities each year. From cycling and hiking to star gazing and trampoline jumping, our Littles enjoy the best of Tucson.

Amphitheatre High School
Arizona State Museum
AZ AirTime
Biosphere 2 Summer Science Academy
Brother John’s Beer, Bourbon & BBQ
Cakes for Causes
Coca Cola Bottling Company
Coffee Times Drive-Thru
Curacao Tucson
Dave & Buster’s
Eegee’s
El Rio Neighborhood Center
Engage Foundation
Fox Theater-sponsored by Cox Communications
Girl Scouts of Southern Arizona
Golf N’ Stuff
International Wildlife Museum
Iskashitaa Refugee Network
Kiwanis de Amigos
Nova Home Loans Arizona Bowl
Parks in Focus - The Udall Foundation
Perimeter Cycling
Peter Piper Pizza
Pima Air & Space Museum
Prince Elementary
Raavolution
Reid Park Zoo
Rocks & Ropes
Sabino Canyon
Sabino Canyon Volunteer Naturalists
Saguaro National Park
Skate Country
Steward Observatory Mirror Lab
The Mini-Time Machine, A Museum of Miniatures
The Rockin’ Star Ranch
Titan Missile Museum
Tohono Chul Park
Tucson Amateur Astronomy Association
Tucson Children’s Museum
Tucson Electric Power
University of Arizona
US Forest Service, Arizona
YMCA Triangle-Y Ranch Camp

IN MEMORY OF CHUCK OW CZARZAK

Big Brother Chuck Owczarzak was what we call a Lifetime Brother. Matched to Little Brother Tony in 1997, Chuck and Tony remained friends and brothers for 22 years, long after the “official” match ended when Tony graduated high school and joined the military.

Chuck was 50 years old when he became a Big Brother in the Big Brothers Big Sisters program. While he thought he was too old, he was encouraged to join, and what an impact he had. Today Chuck’s Little Brother Tony continues in the military and is now supervising instructors for helicopter maintenance. He plans to become a commercial airline pilot when he retires from the military in a few years.

Sadly, Chuck passed away earlier this year. Little Brother Tony was deployed, however; his family attended Chuck’s funeral. We’d like to recognize Chuck for volunteering, for being there for Tony, and living a life that made a difference for so many.
Big Brothers Big Sisters of Southern Arizona is a grateful recipient of a generous grant of $100,000.00 from the Bert W. Martin Foundation for marketing, volunteer recruitment, and sponsorship of the 2020 Celebration of Mentoring month campaign.

The Bert W. Martin Foundation has been a generous supporter of Big Brothers Big Sisters of Southern Arizona for many years, supporting marketing and volunteer recruitment campaigns; funding special trips and activities for our Little Brothers and Sisters; and generously donating for the renovation of our downtown building, now known as the Warden Family Mentoring Center in recognition of the family members and trustees of the Bert W. Martin Foundation.

In recent years the foundation underwrote the project and publishing costs of Hues of Heaven: The Glory of Tucson Sunsets, a community made book of sunsets, promoting a brighter future for Tucson’s youth. This beautiful gallery-style books features photos captured by our Little Brothers and Sisters with additional submissions from the photographic collection of artist and philanthropist Chandler Warden.

The Bert W. Martin Foundation’s generous donation this year will fund a month-long celebration of mentoring during January of 2020, National Mentoring Month, culminating with a special event on Thank a Mentor Day, January 31, 2020.

Thousands of children and youth are better off today because of the generosity of the Bert W. Martin Foundation. On behalf of the children we serve, the Board of Directors, volunteers, and staff extend our heartfelt appreciation for their support.

A child’s potential is not something we create; it is something we defend. TOGETHER.

CELEBRATION OF MENTORING Presented by the Bert W. Martin Foundation

In January of 2020, National Mentoring Month, Big Brothers Big Sisters will shine a spotlight on the power and impact of mentoring, culminating the month-long activity with a Celebration of Mentoring event on January 31st, 2020 (National Thank a Mentor Day). This event will recognize our volunteer mentors and celebrate the power of mentoring with a keynote address by Mr. John O’Leary, motivational speaker, national bestselling author and mentoring advocate.

As a young boy John O’Leary miraculously survived a devastating fire that burned 100% of his body. He spent five months in the hospital, underwent dozens of surgeries, and had to relearn to walk, write, and feed himself. He endured, persevered, and survived – largely because others emerged, served and inspired.

John’s inspirational story reminds us that one person, one action, one word, does indeed make a difference.

Please join us in celebrating the power and potential of mentoring. For ticket information contact Veronica@soazbigs.org

Also brought to you by our Defenders of Potential Sponsor, Lerner & Rowe Gives Back.
Big Brothers Big Sisters of Southern Arizona is grateful for the support provided by the following businesses/corporations, foundations, and organizations.

### Businesses / Corporations
- Advantage Air Mechanical
- Aerie Development
- A.F. Sterling Homes
- AGM Container Controls
- Allied PRA
- Amerson Surveying
- American Family
- Andrew Lauren Interiors
- Arizona Complete Health (formerly Cenpatico)
- Arizona Land Advisors
- Arizona Lotus Corporation
- Arizona Party Rental
- Arizona Pest Control
- Basically Blinds
- Beyond Promotions
- Blue Cross Blue Shield of Arizona
- CAID Industries
- Carmax
- Carol Lighting/ Illuminations
- Cascade Electrical
- Charles Schwab & Co., Inc.
- Citibank, Citicards
- Coldwell Banker
- Comcast NBC Universal
- Commotion Studios
- Cox Communications
- Coyote Creek/ Backus Realty
- Crane Sells by eXp Realty
- Crest Insurance Group
- CS Design Studios
- Desert Diamond Casinos
- Design Definitions II
- Dorado Designs, Inc.
- FRP Construction
- Fry’s Food Stores
- Geeks 2 You LLC
- Gibson’s Office Solutions
- Greater Auto Auction of Tucson
- Guild Mortgage
- Horticulture Unlimited, Inc.
- HSL Properties
- IBM Employee Services Center
- IBM Retiree Charitable Campaign
- Jim Click Automotive Team
- Kadence Restaurant Group
- Kaiser Garage Doors & Gates
- KGUN9 On Your Side
- Law Offices of Snell & Wilmer
- Madden Media
- Neurion International
- New York Life
- Northern Trust Bank
- Old Town Drywall
- Pekin Insurance
- Pima Federal Credit Union
- Pools By Design
- PrimeTime Entertainment
- QuakeWrap, Inc.
- QuikTrip Corporation
- R & A CPA’s
- Raytheon Employee Charitable Giving
- Reforma Modern Mexican
- Regier Carr & Monroe LLP’s
- Sauliz Floral Dezigns
- Shipsey Insurance
- Scotia Group Management
- Southern Arizona Concierge Network
- Southwest Concrete
- Southwest Gas Fuel for Life
- Employee Giving
- Southwest Premier Urology
- Swire Coca-Cola USA
- The Vanguard Group
- Tocco Financial Services, Inc.
- Tom White Carpentry, Inc.
- Tucson Electric Power
- Tucson Federal Credit Union
- Tucson Plumbing, Inc.
- TucsonLifestyle Magazine
- Tuller Trophy & Awards
- Valor Hospice Care
- Vanguard Charitable
- Vantage West Credit Union
- Waterfall, Economides, Caldwell, Hanshaw & Villamana, PC
- Wells Fargo Bank
- Wild West Kettle Korn
- XO Windows

### Foundations
- Aetna Foundation, Inc.
- Arizona Diamondbacks
- Bank of America Charitable Cardinals Charities
- Carl & Mabel E. Shultz Foundation
- Community Foundation for Southern Arizona
- Connie Hillman Family Foundation
- Cox Communications Arizona Fund
- Dorothy Harmsen and Bill Harmsen, Sr. Charitable Foundation
- Eagle Fund held at the Community Foundation of Southern Arizona
- Eddy Foundation
- Elizabeth Read Taylor Foundation
- GEICO Philanthropic Foundation
- Goo/McCaslin Giving Fund
- Haugh Foundation
- In-N-Out Burger Foundation
- John & Helen Murphy Foundation
- Joseph Stanley Leeds Charitable Foundation
- Kroger Co. Foundation
- Larry and Judy East Charity
- Leveler Foundation
- Martin and Hildegard Gluck Foundation
- Nicholas W. Genematas II Foundation
- Staples Foundation
- Stone Canyon Community Foundation
- The Bert W. Martin Foundation
- The Fred & Christine Armstrong Foundation
- The Keg Spirit Foundation
- The Milton and Tamar Maltz Family Foundation
- Union Pacific Foundation
- Vail Foundation
- Wells Fargo Foundation
- William L. and Ruth T. Pendleton Memorial Fund

### Other Organizations
- Amazon Smile
- Big Ten Conference Club
- Big Brothers Big Sisters of America
- Big Brothers Big Sisters of Southern Arizona Donation Center
- MANY
- Pavone Sr. Revocable Trust
- Paypal Giving
- Pima Country Attorney’s Office
- Sigma Phi Epsilon
- Southern Arizona Roadrunners

Big Brothers Big Sisters protects the privacy and confidential information of individual donors. Information regarding gifts, grants and contract revenue from businesses, foundations, government entities and other organizations is available in public sources.

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**Join Team Defenders and ride in 37th El Tour de Tucson**

To register and for more information visit [www.SoAzBigs.org](http://www.SoAzBigs.org) or call 520.624.2447
The mission of Big Brothers Big Sisters of Southern Arizona is to provide quality mentors for children. Our Donation Center is central to the mission. Our center sells your gently used donations to local Savers thrift stores and dedicates the proceeds to recruiting volunteers, maintaining matches and ensuring the success of our programs in the community.

To schedule your donation pick up visit our site at TucsonBigsPickup.org or call (520) 624-7039.